

# CERTIFIED AI TRANSFORMATION LEADER (CAITL™)

LEARN AI TRANSFORMATION STRATEGIES  
WITH **REAL-WORLD USE CASES**

LIVE MASTERCLASS

SELF-PACED

ONLINE

IDEAL FOR  
DECISION-MAKERS  
WITH LITTLE OR **NO**  
**TECHNICAL EXPERTISE**



PROGRAM DURATION

**8 - 14 WEEKS**

## PROGRAM OVERVIEW

A recent study by McKinsey on the state of AI in 2022, says, 50% of organizations globally have adopted Artificial Intelligence. The digital budgets of more than 52% of organizations have gone up by 5%, showing the acceptance and importance of digital transformation in businesses.

Another report by Forbes suggests, over 60% of business owners believe that AI has the potential to improve customer relationships and increase productivity. The global market AI market size is expected to reach **\$407 billion** by 2027 at a CAGR of 37.3%.

The AI adoption rate is growing at a fast pace of 35% according to IBM, and all these numbers clearly suggest that, going forward, as a decision-maker you cannot avoid AI in your business.

**50%** of  
organizations  
globally, have  
adopted AI.

– McKinsey

The **Certified AI Transformation Leader (CAITL™)** certification program is an AI Excellence Program aimed at senior executives, business leaders, and C-suite professionals to power up AI transformation for business growth.

Programming skills are **not required** to apply for CAITL™ certification.

**PROGRAM FEE**

**USD 2,149**

## WHAT YOU WILL LEARN

- ✓ AI essentials to build modern AI understanding from an organization's perspective.
- ✓ Strategize AI adoption and cost-benefit analysis for organizational growth.
- ✓ Industry-neutral AI strategy and implementation for inter-industry and intra-industry perspectives.
- ✓ How to align organizational goals with AI for better and faster growth.
- ✓ Concepts of AI transformation and its impact on product management.
- ✓ Overview of Machine Learning, Deep Learning, Robotics, Generative AI, NLP, Cloud AI, and more.
- ✓ Developing strong teams for managing AI transformation ecosystems.
- ✓ Managing risks and putting IT sustainable strategy for quick response.

## 50+ LATEST AND INDUSTRY-RELEVANT USE CASES FROM TOP ORGANIZATIONS THAT HAVE ADOPTED AI.



### TIME COMMITMENT

**8-10 HOURS PER WEEK**

## PROGRAM ELIGIBILITY

### Path 01

#### BACHELOR'S OR EQUIVALENT

Must have a **Bachelor's or equivalent** in any academic discipline.

At least **10 years of experience** in any domain.

### Path 02

#### CAIS™ OR EQUIVALENT

Must have completed **CAIS™ or equivalent** certification.

At least **8 years of experience** in any domain.

### Path 03

#### DECISION-MAKING ROLES

Must be working as a Director, VP, Head of Technology, CEO, CIO, CTO, or other decision-making roles.

At least **6 years of experience** in any domain

## WHO SHOULD ENROLL

- **C-level**, Senior executives, policymakers, technology leaders, and nonprofit leaders who acknowledge the importance of AI and want to responsibly harness it
- **Decision makers** — Investors, Managers and above, from any industry, any size organization, and any domain such as Sales & Marketing, HR, Finance, Operations, etc. — who work with technology teams
- **Consultants** who want to learn about AI strategy and transformation, and gain insights into its effect on companies
- **Ideal** for those with little or **no technical expertise** in AI

PROGRAM FORMAT  
**ONLINE**

## PROGRAM HIGHLIGHTS

### LIVE MASTERCLASS

Learn from industry veterans and influencers with two live and powerful **masterclasses**.

### SELF-PACED LEARNING

Learn anytime, anywhere through a **self-paced** learning format.

### LEARN AI TRANSFORMATION STRATEGY

Build strategic and **industry-neutral** AI knowledge for business growth.

### ACCESS TO RESOURCES

Get easy access to **150+ hours** of Study Books, videos, and workshops through an advanced dashboard.

### STRATEGIC ASSESSMENT

Individual assessment through unique theories of problem-solving and use-cases.  
**Exams are optional.**

### EARN YOUR CERTIFICATE

Earn the most renowned and **distinguished certification** from the best in the world.

PROGRAM DURATION  
**8 - 14 WEEKS**

## OUR PANEL OF EXPERTS

Learn with real-world examples and use cases from the tallest influencers of AI and highly distinguished instructors in the AI domain.



**DR. CINDY GORDON**

CEO, Board Director, AI  
Innovator, AI Ethics  
Leader, Forbes AI Thought  
Leader, Professor, Author,  
STEM Advocate.



**DR. MILTON MATTOX**

CEO, CTO, Author,  
Thought Leader, Chief  
Advisor, AI, Data Science,  
and Cybersecurity Expert



**MALAY A UPADHYAY**

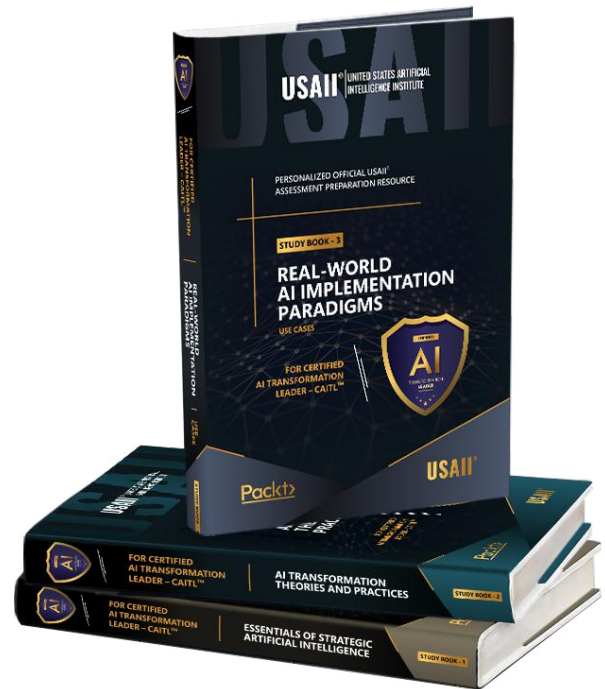
Chief Growth Officer,  
SalesChoice Inc., Author,  
AI Influencer and Thought  
Leader, Advisor, and  
AI Instructor



## COURSE-PREP RESOURCES

The CAITL™ resource center includes USAII® Study-Book 1, Study-Book 2, and Study-Book 3 – which include the curriculum modules as well as real-world use cases.

The resources also include **videos and workshops** on AI exclusively designed and curated for CAITL™ candidates.

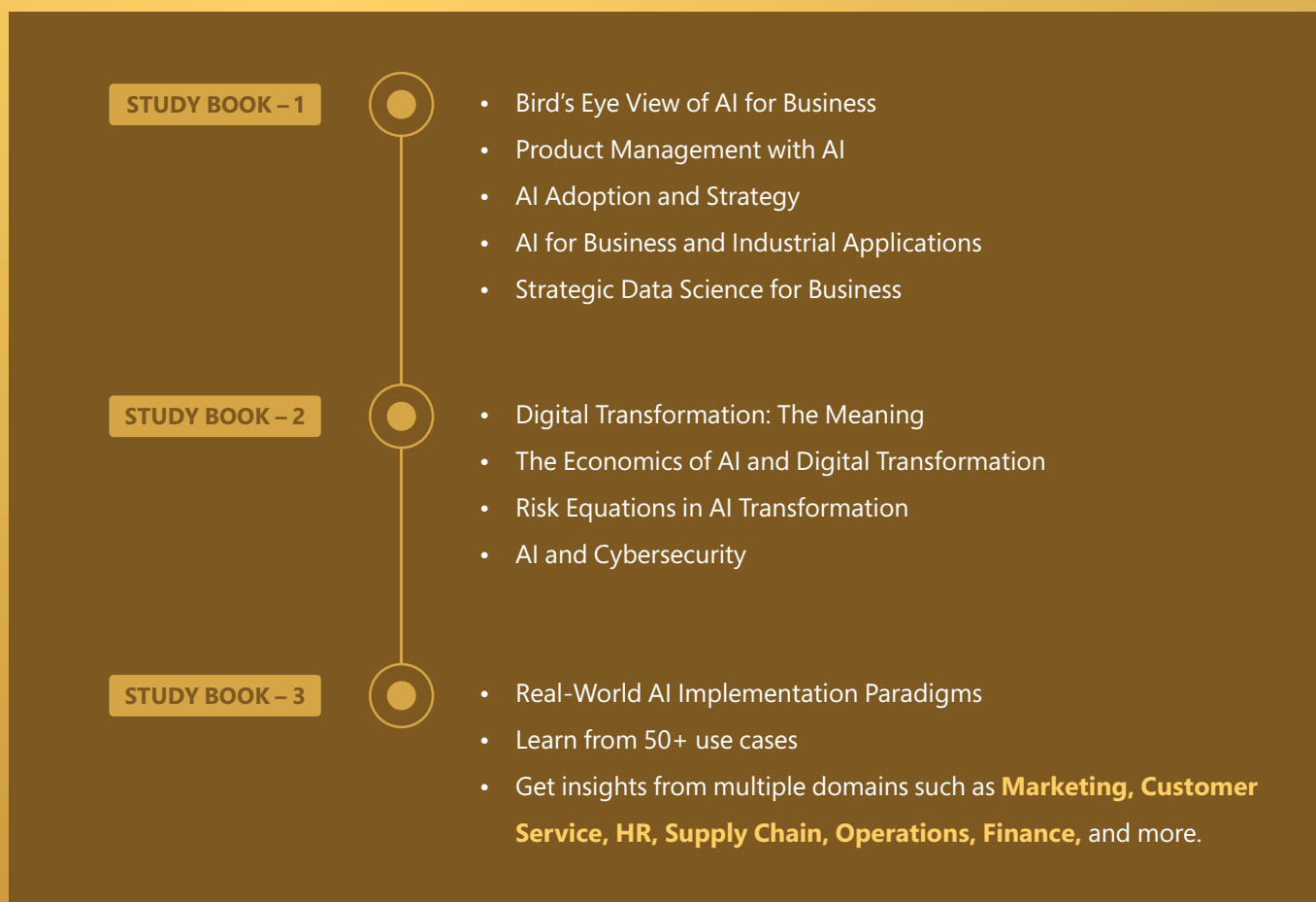


Get your most distinguished  
CAITL™ certificate on successful  
completion of the program.



# PROGRAM MODULES

The program curriculum has been vetted and assessed by the most prominent and high-achieving Artificial Intelligence and Data Science subject-matter experts like CIOs and CTOs from Fortune 500 companies and AI, Data Science influencers worldwide.



\*Topics may get updated due to regular evolution of AI. These topics and other additional topics might be covered in the masterclasses.

UNIQUE ASSESSMENT THEORIES (UAT) TO ASSESS KNOWLEDGE  
AND AWARD THE CREDENTIAL.

**EXAMS ARE OPTIONAL**



# CANDIDATE EVALUATION

Candidates are evaluated with Unique Assessment Theories (UAT). CAITL™ program evaluations **do not include exams**. However, you will be evaluated on two components.

## Unique Assessment Theories (UAT)

### Component 1

Submission of AI Transformation Plan

**OR**

Taking the CAITL™ Exam (\*Unlimited Free Attempts)

### Component 2

Submission of AI Transformation Article

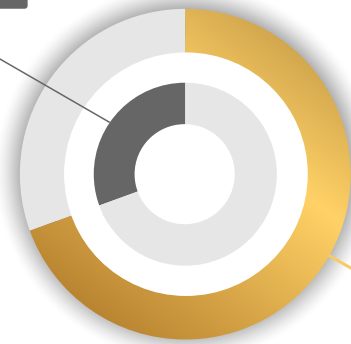
\*Not applicable for candidates who are a **no-show** for the examination.

\*\*Assessment practices can change according to UAT and through the decisions of the USAII® Examination Office.

## Ratio of CAITL™ Evaluation Components

### Component 2

30%



70%

### Component 1

## HOW TO APPLY

**You can enroll for this program through our website:**

- Click on the **Apply Now** button
- Fill in your details to apply for the program
- Choose your payment mode and make payment
- You will receive instant access to the CAITL™ dashboard

## Group Nominations

**Exclusive offer for nominations in a group of 3 and up!**

Connect with us and our Program Counselors will help you through the group applications.

Write to us at **support@usaii.org**

**\*Flexible Payment Options Available.**

## About USAII<sup>®</sup>

The United States Artificial Intelligence Institute (USAII<sup>®</sup>) is the world's leading Artificial Intelligence certifications provider for aspiring professionals and leaders at any stage of their career, organizations, institutions, academia, or governments, looking to upskill and reskill their expertise in the ever-evolving Artificial Intelligence domain.

**GET STARTED  
WITH THE MOST  
STRATEGIC AI  
EXCELLENCE  
PROGRAM EVER!**

**REGISTER NOW**

## LOCATIONS

### Arizona

1345 E. Chandler BLVD.,  
Suite 111-D Phoenix,  
AZ 85048,  
[info.az@usaii.org](mailto:info.az@usaii.org)

### Connecticut

Connecticut 680 E Main Street  
#699, Stamford, CT 06901  
[info.ct@usaii.org](mailto:info.ct@usaii.org)

### Illinois

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